

To bring Brian to your next event, please
call Brian's speaker agent
Jennifer Lier at 818-742-9231



BRIAN FANZO - SPEAKER BIO

Brian Fanzo is a millennial keynote speaker who inspires, motivates, and educates businesses on how to leverage emerging technologies and digital marketing – to stand out from the noise and engage with customers of all ages.

He has a diverse background working for the Department of Defense in cybersecurity, then as a technology evangelist at a booming cloud computing startup. He is currently the Founder of iSocialFanz, which has helped launch digital and influencer strategies with the world's most iconic brands like Dell, EMC, Adobe, IBM, UFC, Applebees, and SAP.

Brian's #ThinkLikeAFan philosophy has powered first-of-their-kind storytelling campaigns for many Fortune 50 enterprise companies and his upcoming book *Press The Damn Button* takes that experience to the next level providing a gameplan for telling authentic stories powered by technology to stand out from today's digital noise.

A proud pager-wearing millennial and dad of three girls, he hosts three podcasts (FOMOFanz, Just Try This & SMACtalk), has traveled to over 74 countries, and has spoken at many of the world's largest events including South By Southwest, Social Media Marketing World, Consumer Electronics Show, and Mobile World Congress.

He is also a diehard Pittsburgh sports fan, and a semi-professional poker player that isn't afraid to leverage his fast-talking skills to read your body language and spot when you're bluffing!

DIGITAL
EMPATHY

PRESS THE DAMN
BUTTON 

 **ThinkLikeaFan**