



Media Kit

A Pager-Wearing Millennial Keynote Speaker
Brian Fanzo, CEO iSocialFanz

Biography: Brian Fanzo, CEO iSocialFanz

Brian Fanzo is a millennial keynote speaker who inspires, motivates, and educates businesses on how to leverage emerging technologies and digital marketing – to stand out from the noise and engage with customers of all ages.

He has a diverse background working for the Department of Defense in cybersecurity, then as a technology evangelist at a booming cloud computing startup. He is currently the Founder of iSocialFanz, which has helped launch digital and influencer strategies with the world's most iconic brands like Dell, EMC, Adobe, IBM, UFC, Applebees, and SAP.

Brian's #ThinkLikeAFan philosophy has powered first-of-their-kind storytelling campaigns for many Fortune 50 enterprise companies leveraging Periscope, SnapChat and Facebook Live.

A proud pager-wearing millennial and dad of three girls, he hosts three podcasts, has traveled to over 74 countries, and has spoken at many of the world's largest events including South By Southwest, Social Media Marketing World, Consumer Electronics Show, and Mobile World Congress.

He is also a diehard Pittsburgh sports fan, and a semi-professional poker player that isn't afraid to leverage his fast-talking skills to read your body language and spot when you're bluffing!



“Working with Brian was such a pleasure! I have worked with countless keynote speakers who stress how big and important they are, presenting ego first instead of showing interest in our event. Working with Brian was such a breath of fresh air! ”

**- Claire Stevens, Event Mgr at
Kerwin Rae K2 2019 Mastermind**

Brian's 2019 Keynote Programs

— — —

Press The Damn Button:

Why You Must Tell Your Story & How to Create a Memorable Storytelling Strategy

Think Like A Fan:

The Field of Dreams Marketing Game Is Over! If You Build It, Nobody is Coming!

Digital Empathy:

How to understand customer behaviors today, while preparing for customer behaviors tomorrow

Future-Proof Your Business:

It's not about the year you were born; it's your willingness to embrace change, collaboration, and community



Event Manager Testimonials

“Brian is an awesome guy and even better speaker...he’s a natural! Not only does he deliver quality content sharing his vast knowledge and insights with actionable takeaways but he does this in such a fun, engaging and genuine way. He’s an incredible guy with a huge heart, He even stuck around for our entire event and evening social dinner, interacting with our guests answering their 100’s of questions well in to the event. Our audience are hard to please, having heard some of the biggest names in the entrepreneur and social media space, but Brian seriously delivered and they were all raving about him after the event. I would have him back to speak at one of our events in a heartbeat. Thanks for making the trip down under Brian, you’re a legend!”

Claire Stevens, Event Mgr at Kerwin Rae K2 Mastermind

“Working with Brian was such a pleasure! I have worked with countless keynote speakers who stress how big and important they are, presenting ego first instead of showing interest in our event. Working with Brian was such a breath of fresh air!

Everything from before the event, to onsite, and even the follow-up was seamless and easy with Brian! He was always on time, brought his own equipment, and made time to chat with any attendees who wanted to meet him after his session.

We can’t wait to work with Brian again!”

- Elissa Stalk, Event Mgr at G3 Communications



Host of 3 Podcasts:



Featured Podcast Guest: 200+



Number of Live Streams: 3K+



Host 3 Podcasts 400+ episodes

SMACtalk: 2014-2019

150+ Episodes

Sponsors: IBM, Adobe, Dell, SAP, HP

FOMOFanz: 2017-2019

100+ Episodes

Sponsors: Adobe, Oracle, iOgrapher

Just Try This: 2019

10+ Episodes

Co-Host with Amy Landino



Awards

Brian's career accolades

AWARDS 2014-2019

- Top 100 Digital Marketer Influencer 2019 - Buzzsumo
- Top 50 Social Media Influencer - Top Rank
- Top 25 Digital Influencer 2019 - Brand24
- Top 50 Future Of Work Leader - Onalytica Nov 2016
- Top 20 top thought leaders in Future of Work via LittleBird
- Forbes Top 50 Most Mentioned Users by CMO's on Twitter
- Top 20 Most Mentioned by CIO's on Social via Robert Half Technology
- 2015 Top 100 Influencer for Cloud Computing
- Top 25 The Economist Intelligence Unit Inspirational Social Business Leaders of 2014 via IBM
- Top 30 Customer Engagement Influencers via The Customer Edge
- Top 50 Most Mentioned & RT'd Twitter user by CMO's in 2015 by LeadTail



Clients

Companies Brian has worked
with



BAE SYSTEMS





Share of Voice

iSocialFanz



Brian's Twitter profile @iSocialFanz averages 52.1K monthly views and generates 1.92M impressions.



Twitter 122K Followers



Facebook 11.6K Fans



LinkedIn 13.5K Followers



Periscope 16K Followers



Instagram 20K Followers



Blog 11k+ Subscribers



Podcast 25K/mo Downloads



Audience Testimonials

"Seeing Brian speak was one of the most inspirational and motivational experiences of my career. As a loyal listener of his podcasts, i thought I knew what to expect but boy was I wrong. Brian shows up with more energy and enthusiasm than i could've imagined. His presence as a speaker is powerful and positive and leaves the room feeling FIRED UP to create connections and just be themselves.

Brian speaks about the importance of seeing your fans and building relationships with them, and our friendship is a living and breathing example of what can happen when you do."

Julia Jornsay-Silverberg, Social Media Consultant and Coach

"Brian's authenticity when he keynotes is refreshing and empowering, and something that is missing from the traditional lecture-like speakers found on today's stages. You might enter the room uninspired but Brian's realness, energy and ability to challenge the status-quo means you won't leave unchanged."

Sarah Moore, CEO Eleven Lights Media



Contact

Looking forward to hearing
from you!

Email: brian@isocialfanz.com

Phone: 703-659-5018

Speaker website:

www.BrianFanzo.com

Media, Blog, Podcast website:

www.iSocialFanz.com



To bring Brian to your next event,
please call Brian's speaker agent
Jennifer Lier at 818-742-9231